



Golftage München

The Golf Show in Southern Germany

BECOME AN EXHIBITOR!

19 – 21 FEBRUARY 2027
MOC MÜNCHEN



golftage-muenchen.com





IMPRESSIONS & FEEDBACK



PRODUCT GROUPS

EQUIPMENT / FASHION · **COURSES/CLUBS** · GOLF TOURISM

RESORTS / HOTELS · TRADE

GOLF COURSE FACILITIES · **TRAINING / CLINICS**

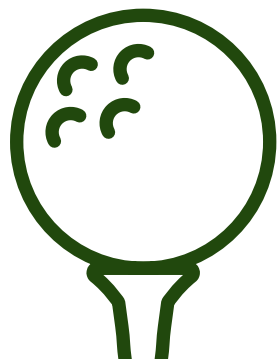
MAGAZINE / MEDIA · **SERVICES**

ASSOCIATIONS / INSTITUTIONS · ART / LIFESTYLE

WELLNESS / FITNESS / HEALTHCARE

FACTS! FACTS! FACTS!

TRADE FAIR VISITORS 13.100 Decision makers, Professionals, Amateur athletes, largest concentration of golf players	TRADE EXHIBITORS 150 National, International	TOP BRANDS +20 Callaway, Ping, Trackman, Srixon, JuCad, TaylorMade, Robinson, Trendgolf	CLIENT SATISFACTION For years, Golftage München have welcomed a high proportion of returning exhibitors and visitors	TOP DECISION-MAKER ON-SITE Association-Club/President, CEO, Manager, Functionaires
GOLF CLUB PRECENSE 100% Advertisement in nearly every Golf Club in southern Germany	COVERAGE GOLFMEDIA Golfmagazin, Golf Regional, Golfpost, Golftime, Green, Golf Revue, Extragolf, Simply Golf, Perfect Eagle	COVERAGE LOCAL MEDIA inMünchen, MÜNCHNER MERKUR, AZ, Exclusive München	SOCIAL MEDIA #GOLFTAGE MUENCHEN	EXHIBITOR NEWS EUROPE Marketplace for europe wide product launches



94%

of the visitors will visit Golftage München 2027 again.

93%

of exhibitors rate the number of visitors to their stand with very good to satisfactory.

90%

of the exhibitors plan to exhibit again and rated the fair as very good to satisfying.

GOLFTAGE MÜNCHEN 2026 CELEBRATE RECORD ATTENDANCE WITH 13.100 GOLFERS

Golftage München 2026 have reached a new milestone: With a total of 13,100 visitors, southern Germany's largest golf exhibition set a new record - and once again exceeded expectations. The new visitor record confirms the strong development of Golftage München.

From the first day of the exhibition, the enthusiasm for golf was palpable in halls 1 + 2 of the MOC – Event Center Messe München. 150 exhibitors from 15 nations presented new products, trends and innovations in equipment, travel, fashion, training and digitalisation in golf. The varied supporting programme in the HanseMercur Golf Arena, the driving ranges, hands-on activities and competitions provided additional highlights and a consistently positive atmosphere.

The conclusion on the exhibitor side is also extremely positive. Many companies report high-quality discussions, concrete business deals and a high willingness of the public to buy. Golftage München have thus once again established themselves as an important platform for the season opener of the golf industry in the south of Germany.



GALLERY

CLICK HERE





HIGHLIGHTS & PROGRAM

EXTRACT OF THE ACTUAL BRANDS AT GOLFTAGE MÜNCHEN



BAYERISCHER
GOLFVERBAND E.V.

Callaway
✓



Private Greens®
www.private-greens.de



GARMIN™

PING®



Golfamore.



JuCad®
Das Original

TRACKMAN



ROBINSON

SRIXON® | CLEVELAND GOLF | XX10

TaylorMade®

golf.ing
GOLFSHOP

Hand in Hand ist
HanseMerkur

trend
GOLF.
Elektro Golfrolleys

GOLF SYNDIKAT

bilyana
GOLF URLAUB

UNSERE POWER-PAKETE FÜR DIE GOLFBranche!

- **PARTICIPATION INCL. STAND CONSTRUCTION**

beginning from €133 per sqm. (row stand)

- **INDIVIDUAL SPONSORINGS**

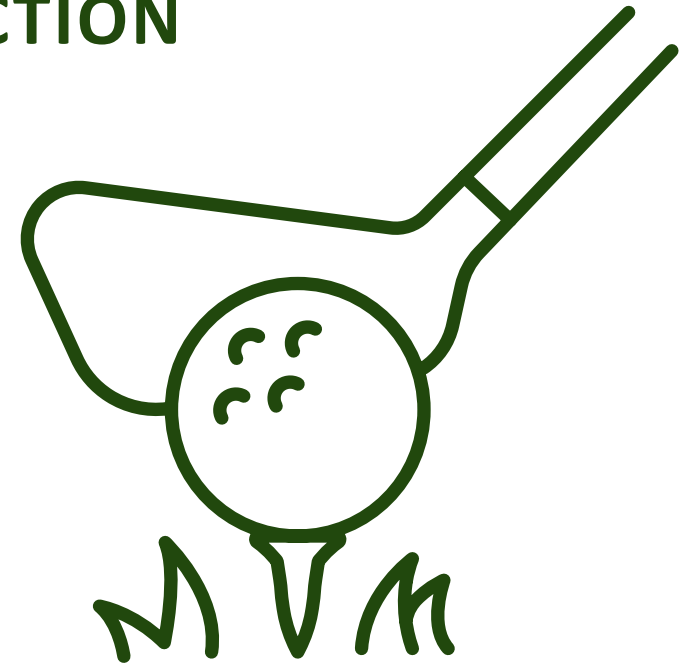
Feel free to contact us! We will prepare an offer for you according to your needs.

- **PRINT AND ONLINE**

The Golftage München are accompanied by various print and online formats
(for example: exhibition magazine, Instagram, Facebook, ...) We give your products a plug!

- **SPECIALS FOR GOLF CLUBS**

Presenting yourself as a golf club to potential members or green-free players has never been so easy!
We will be offering tailored specials!



**STAGE YOUR BRAND
IN A PROFESSIONAL WAY!**

SEE YOU IN MUNICH!

WE ARE ALWAYS AVAILABLE FOR YOU AND ARE LOOKING FORWARD TO RECEIVING YOUR COMMENTS

Nicole Fischer

Project Management

☎ +49 40 710070-52

✉ nicole.fischer@planetfair.de



More information about Golftage München can be found on our website

🌐 www.golftage-muenchen.com

and on our social media channels.



planetfair GmbH

Weidestr. 122a, 22083 Hamburg, Germany

www.planetfair.de