



# Golftage München

The Golf Show in Southern Germany

**7 – 9 FEBRUARY 25**  
**MOC MÜNCHEN**

**BECOME AN  
EXHIBITOR!**



# IMPRESSIONS & FEEDBACK



# PRODUCT GROUPS

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EQUIPMENT / FASHION · **COURSES/CLUBS** · GOLF TOURISM

**RESORTS / HOTELS** · TRADE

**GOLF COURSE FACILITIES** · **TRAINING / CLINICS**

MAGAZINE / MEDIA · **SERVICES**

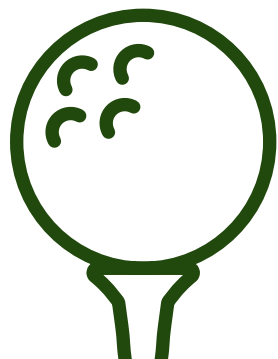
**ASSOCIATIONS / INSTITUTIONS** · ART / LIFESTYLE

WELLNESS / FITNESS / HEALTHCARE

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# FACTS! FACTS! FACTS!

<p><b>TRADE FAIR VISITORS</b> <b>10,800</b></p> <p>Decision makers, Professionals, Amateur athletes, largest concentration of golf players</p>	<p><b>TRADE EXHIBITORS</b> <b>120</b></p> <p>National, International</p>	<p><b>TOP BRANDS</b> <b>+20</b></p> <p>Callaway, Ping, Trackman, Srixon, JuCad, TaylorMade, Robinson, Trendgolf</p>	<p><b>CLIENT SATISFACTION</b></p> <p>For years, Golftage München have welcomed a high proportion of returning exhibitors and visitors</p>	<p><b>TOP DECISION-MAKER ON-SITE</b></p> <p>Association-Club/President, CEO, Manager, Functionaires</p>
<p><b>GOLF CLUB PRECENSE</b> <b>100%</b></p> <p>Advertisement in nearly every Golf Club in southern Germany</p>	<p><b>COVERAGE GOLFMEDIA</b></p> <p>Golfmagazin, Golf Regional, Golfpost, Golftime, Green, Golf Revue, Extragolf, Simply Golf, Perfect Eagle</p>	<p><b>COVERAGE LOCAL MEDIA</b></p> <p>SZ, MÜNCHNER MERKUR, AZ, Exclusive München</p>	<p><b>SOCIAL MEDIA</b> <b>#GOLFTAGE MUENCHEN</b></p>	<p><b>EXHIBITOR NEWS EUROPE</b></p> <p>Marketplace for europe wide product launches</p>



**78%**

of the visitors will visit Hanse Golf 2025 again.

**93%**

of the exhibitors rated the quality of the visitors with very good to good.

**89%**

of the exhibitors plan to exhibit again and rated the fair as very good to satisfying.

# GOLFTAGE MÜNCHEN CELEBRATED A SUCCESSFUL COMEBACK AT MOC MUNICH

**GOLFTAGE MÜNCHEN 2024 CONCLUDE WITH A REMARKABLE COMEBACK AFTER THREE EXCITING DAYS. FROM 23 TO 25 FEBRUARY 2024, GOLF ENTHUSIASTS, INDUSTRY EXPERTS AND RENOWNED BRANDS GATHERED AT THE MOC MUNICH TO PRESENT AND EXPERIENCE THE LATEST DEVELOPMENTS IN THE GOLF WORLD.**

Satisfied exhibitors, sponsors and partners and, above all, many happy visitors – after a three-year break, 10,800 visitors have opted for the Golftage München, proving that the event is also a must-attend event in the German golf calendar. Many exhibitors have already made reservations for next year and new companies have announced their participation. This makes the Golftage München a great success.

With a wide range of exhibitors, including leading golf outfitters, tour operators, golf clubs and resorts, Golftage München offered visitors the opportunity to experience the latest products first-hand, learn about the latest technologies and make valuable contacts.

As in previous years, the joy of playing on the two indoor driving ranges with numerous top brands, on the putting greens and on the four golf simulators was huge. The demonstrations, tips and tricks in the HanseMercur Golf Arena were also enthusiastically received. The large golf tourism offer of the tour operators Classic Golf Tours, Robinson, Bilyana Golf, GolfandTravel, St. Andrews Reisen, Golf in Austria in connection with the stands of numerous golf hotels caused the travel fever to break out among many visitors.



**GALLERY**

[CLICK HERE](#)





# *Königlich-Bayerische* **GOLFHEROES**



## **HIGHLIGHTS & PROGRAM**



# EXTRACT OF THE ACTUAL BRANDS AT GOLFTAGE MÜNCHEN



BAYERISCHER  
GOLFERBUND E.V.

Callaway  
✓



Private Greens®  
[www.private-greens.de](http://www.private-greens.de)



GARMIN™

PING®



TRACKMAN



SRIXON® | CLEVELAND GOLF | XXIO



EUROPEAN  
OPEN



trend  
GOLF.  
Elektro Golfrolleys

GOLF SYNDIKAT



# OUR POWER PACKAGES FOR THE GOLF INDUSTRY!

- **PARTICIPATION INCL. STAND CONSTRUCTION**

beginning from €124 per sqm. (row stand)

- **INDIVIDUAL SPONSORINGS**

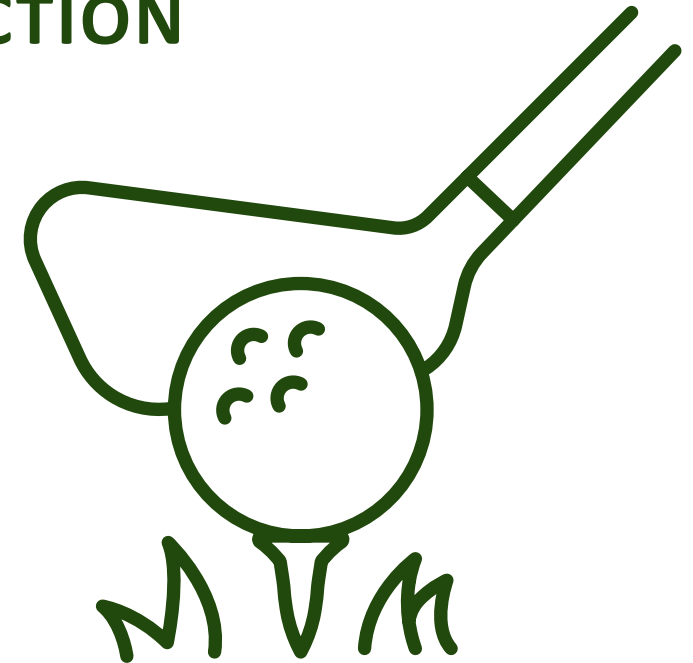
Feel free to contact us! We will prepare an offer for you according to your needs.

- **PRINT AND ONLINE**

The Golftage München are accompanied by various print and online formats  
(for example: exhibition magazine, Instagram, Facebook, ...) We give your products a plug!

- **SPECIALS FOR GOLF CLUBS**

Presenting yourself as a golf club to potential members or green-free players has never been so easy!  
We will be offering tailored specials!



**STAGE YOUR BRAND  
IN A PROFESSIONAL WAY!**



# SEE YOU IN MUNICH!

**WE ARE ALWAYS AVAILABLE FOR YOU AND ARE LOOKING FORWARD TO RECEIVING YOUR COMMENTS**

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Project Management

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More information about Golftage München can be found on our website

🌐 [www.golftage-muenchen.com](http://www.golftage-muenchen.com)

and on our social media channels.



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