



15
YEARS

Golftage München

The Golf Show in Southern Germany

6 – 8 FEBRUARY 26
MOC MÜNCHEN

BECOME AN
EXHIBITOR!



planetfair
International Trade Fairs and Exhibitions

golftage-muenchen.com



IMPRESSIONS & FEEDBACK



PRODUCT GROUPS

EQUIPMENT / FASHION · COURSES/CLUBS · GOLF TOURISM

RESORTS / HOTELS · TRADE

GOLF COURSE FACILITIES · TRAINING / CLINICS

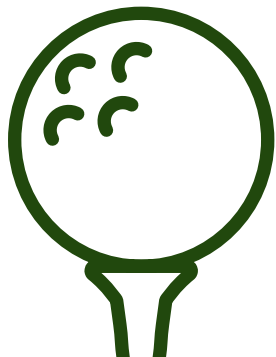
MAGAZINE / MEDIA · SERVICES

ASSOCIATIONS / INSTITUTIONS · ART / LIFESTYLE

WELLNESS / FITNESS / HEALTHCARE

FACTS! FACTS! FACTS!

TRADE FAIR VISITORS 11,700 Decision makers, Professionals, Amateur athletes, largest concentration of golf players	TRADE EXHIBITORS 150 National, International	TOP BRANDS +20 Callaway, Ping, Trackman, Srixon, JuCad, TaylorMade, Robinson, Trendgolf	CLIENT SATISFACTION For years, Golftage München have welcomed a high proportion of returning exhibitors and visitors	TOP DECISION-MAKER ON-SITE Association-Club/President, CEO, Manager, Functionaires
GOLF CLUB PRECENSE 100% Advertisement in nearly every Golf Club in southern Germany	COVERAGE GOLFMEDIA Golfmagazin, Golf Regional, Golfpost, Golftime, Green, Golf Revue, Extragolf, Simply Golf, Perfect Eagle	COVERAGE LOCAL MEDIA SZ, MÜNCHNER MERKUR, AZ, Exclusive München	SOCIAL MEDIA #GOLFTAGE MUENCHEN	EXHIBITOR NEWS EUROPE Marketplace for europe wide product launches



83%

of the visitors will visit
Golftage München 2026
again.

93%

of exhibitors rate the number of
visitors to their stand with very good
to satisfactory.

80%

of the exhibitors plan to
exhibit again and rated
the fair as very good to
satisfying.

GOLFTAGE MÜNCHEN 2025: RECORD NUMBERS AND A COMPLETE SUCCESS!

GOLFTAGE MÜNCHEN 2025 ENDED WITH IMPRESSIVE FIGURES: 11,700 VISITORS EXPERIENCED THREE DAYS FULL OF GOLF INNOVATIONS, FIRST-CLASS PRODUCTS AND EXCITING PROGRAM ITEMS. IN ADDITION, A NEW EXHIBITOR RECORD WAS RECORDED – A CLEAR SIGN OF THE GROWING IMPORTANCE OF THE EXHIBITION IN THE GOLF SCENE.

With a wide range of exhibitors, including leading golf outfitters, tour operators, golf clubs and resorts, Golftage München offered visitors the opportunity to experience the latest products first-hand, learn about the latest technologies and make valuable contacts.

As always, testing and experiencing was in the foreground. Numerous putting greens, driving ranges and golf simulators invited every generation of golfers to swing their golf clubs. Exciting lectures in the Hanse-Merkur Golf Arena by golf experts and demonstrations offered valuable insights and practical tips for players of all levels.

The desire to travel was sparked by the fantastic golf destinations from near and far. But the golf courses in the area and numerous golf tour operators also invited visitors to discover. The large golf tourism offer of the tour operators in combination with the stands of numerous golf hotels caused many visitors to break out the travel fever.



GALLERY

[CLICK HERE](#)





HIGHLIGHTS & PROGRAM

EXTRACT OF THE ACTUAL BRANDS AT GOLFTAGE MÜNCHEN



BAYERISCHER
GOLFTERBAND E.V.



UNSERE POWER-PAKETE FÜR DIE GOLFBANCHE!

- **PARTICIPATION INCL. STAND CONSTRUCTION**

beginning from €128 per sqm. (row stand)

- **INDIVIDUAL SPONSORINGS**

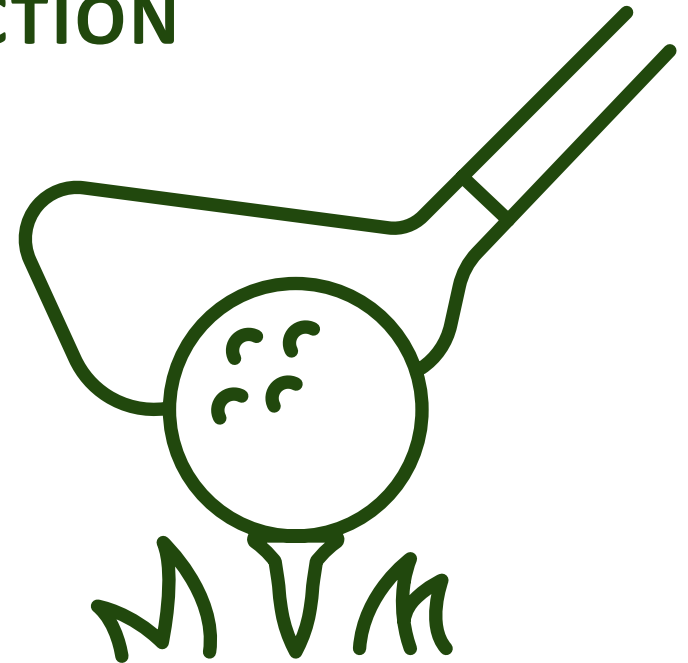
Feel free to contact us! We will prepare an offer for you according to your needs.

- **PRINT AND ONLINE**

The Golftage München are accompanied by various print and online formats
(for example: exhibition magazine, Instagram, Facebook, ...) We give your products a plug!

- **SPECIALS FOR GOLF CLUBS**

Presenting yourself as a golf club to potential members or green-free players has never been so easy!
We will be offering tailored specials!



**STAGE YOUR BRAND
IN A PROFESSIONAL WAY!**

SEE YOU IN MUNICH!

**WE ARE ALWAYS AVAILABLE FOR
YOU AND ARE LOOKING FORWARD
TO RECEIVING YOUR COMMENTS**

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More information about Golftage München
can be found on our website

🌐 www.golftage-muenchen.com

and on our social media channels.



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